

A new tomorrow — A brighter future

Established in 1997, Cynergies Consulting Inc. (DBA Cynergies Solutions Group) is a single-source IT development, project leadership and infrastructure provider of staffing solutions, including staff augmentation, direct placement and contract-to-hire services.

Cynergies excels in implementing successful staffing and recruitment strategies by providing the knowledge, competencies and experience of a “Big 4” talent — all at a fraction of the cost.

Cynergies’ clients include large corporations, middle-market organizations and government clients.

Building for the future

Cynergies’ rich past is only the beginning for the company. With an eye on 2011 and beyond, Cynergies is poised to make an impact in the coming years. Instead of letting the recession get it down, Cynergies kept busy and powered through. By combining a fair price for high-end results with top-notch service, Cynergies has kept all its clients happy. Cynergies also makes sure it is always easy to work with, integrating with its clients to be an extension of the team.

“All of our growth has been organic and most of it has come through client referrals,” says Debbie Holy, co-owner and president. “Happy clients spread the word!”

Holy attributes Cynergies’ continued growth to the creation of differentiating factors, a strong reputation in the market and the company’s expansion into healthcare IT.

Healthcare IT

Cynergies had a current client base of major hospitals and medical systems, so its expansion into this specialty was a natural progression. Cynergies now provides healthcare IT talent to some of the largest hospitals and healthcare organizations in the U.S.



Ellie Chalko

Cynergies provides temporary and direct hire staffing of healthcare IT professionals to implement electronic medical records systems so that healthcare providers will have:

- Accurate and complete information about a patient’s health. That way they can give the best possible care, whether during a routine visit or a medical emergency.
- The ability to better coordinate the care they give. This is especially important if a patient has a serious medical condition.
- A way to securely share information with patients and their family caregivers over the Internet, for patients who opt for this convenience. This means patients and their families can more fully take part in decisions about their healthcare.
- Information to help doctors diagnose health problems sooner, reduce medical errors and provide safer care at lower costs.

Creating and filling jobs

Cynergies isn’t just keeping itself busy; it is helping other people get back to work. When the economy started its downturn, the company began offering career solutions — free tips, books, career counseling, etc. Basically, it was a show of good will to help people get back to work and/or make career changes.



Debbie Holy

Whether you’re unemployed, under-employed or employed and looking for a change, the job market is drastically different. People need to acclimate themselves to the process; they need an edge to beat out the competition.

“We couldn’t place everyone, so we gave them some tools to help them place themselves,” says Holy.

Award winning

Cynergies is actively involved in equal opportunity and in diversity in the workplace.

The company holds national, state and local certifications as a woman-owned business and is also a Cleveland chapter member of NAWBO (National Association of Women Business Owners).

Cynergies’ accomplishments have not gone unnoticed. Debbie Holy and Ellie Chalko, co-owner and executive vice president, received the Cleveland NAWBO Top 10 Women in Business Award and the Ohio Governor’s Award for Excellence in Women’s Enterprise.

Cynergies has been recognized as an Inc. 500/500 Company, a Weatherhead 100 Company and a top Diversity Company, as well as a North Coast 99 Company, recognizing the top 99 places to work in Northeast Ohio.

CYNERGIES GIFT TO YOU

Mention this article and receive one free week of service by opening a new consulting job (greater than four months) in the first quarter of 2011! Or, open a direct placement job in the first quarter of 2011 and receive 5 percent off the normal placement fee.



CYNERGIES SOLUTIONS

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